



# Aqua Foundation's XV World Aqua Congress

## International Conference & Exhibition

September 14 - 17, 2021 - A Virtual Event



**Theme: Valuing Water (Beyond Pricing...Environmental, Social and Cultural Value)**

**Associates:**



**ICID-CIID**  
International Commission  
on Irrigation and Drainage



Construction Industry  
Development Council



Engineering Council  
of India

**Sponsored by:**



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Smart Water &  
Waste World



India Water Portal



Water Digest



Hindi India  
Water Portal



Everything About  
Water



Global Water  
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**Technology Partner:**



Hummz

**Organized by:**



Aqua Foundation

# About XV World Aqua Congress - 2021

## Valuing Water (Beyond Pricing...Environmental, Social, and Cultural Value)

Aqua Foundation's World Aqua Congress (Conference & Exhibition) brings together water, environment and related professionals from around the world and offers new insights into how cutting edge research, technological innovation and leading practices shape the major transformation in water management. The conference provides a unique opportunity to learn about the latest trends in best practices, innovative technologies and cutting edge research. Connecting experts from across water and environment sectors, it deliberates on challenges of delivering clean water to growing populations, keeping rivers and water bodies clean & healthy, best practices for ground water exploration and management, industrial water management, enhancing water use efficiency, impact of climate change, policies and regulations, and acknowledging champions of water & environment. Experts, practitioners, decision-makers, business innovators and young professionals from a range of sectors and countries network, exchange ideas, foster new thinking and develop solutions to the most pressing water-related challenges of today. We believe water is key to our future prosperity, and that together, we can achieve a water wise world. The Congress presents the collective knowledge and know-how through leading keynote speakers, tech-talks by industry leaders, research paper presentations, poster sessions, showcasing latest technologies in display areas, and open discussions.

The 2021 edition of World Aqua Congress aligns itself with theme of UN World Water Day. This year's theme is 'Valuing Water'. This focus will extend beyond issues of pricing to include the environmental, social, and cultural value people place on water. Water means different things to different people. In households, schools and workplaces, water can mean health, hygiene, dignity and productivity. In cultural, religious and spiritual places, water can mean a connection with creation, community and oneself. In natural spaces, water can mean peace, harmony and preservation. Today, water is under extreme threat from a growing population, increasing demands of agriculture and industry, and the worsening impacts of climate change. By recording - and celebrating - all the different ways water benefits our lives, we can value water properly and safeguard it effectively for everyone.

The conference is being organized along with exhibition on water technology. Various new technologies have emerged for efficient use of water, water management, waste water treatment, distribution, desalination, recycling, re-use etc., and exhibition provides a platform for display of these technologies.

## Themes & Topics

### Call for Papers

Following themes broadly describe the focus areas of deliberations, with a certain degree of overlapping. The structure has been deliberately kept flexible and will evolve depending on research contributions received from participants.

#### ◆ Water Resources: Availability, Management, Quality

- Status of Water Resources
- Water Quantity- Gaps in Demand & Supply in Various Sectors
- Water Quality Criteria for Various Uses-Present Status
- Water Exploration & Management- Latest Trends in Surface & Ground Water
- Water Quality Management
- Additional Resource Creation (such as Rain Water Harvesting, Recycling etc.)
- Population Growth, Urbanization, Economic and Industrial Development
- Virtual Water

#### ◆ Water for All- Action Plan

- Ensuring Adequate Water Quantity and Quality for All
- Quality Monitoring Mechanisms
- Identification of Vulnerable Sections
- Inclusive Water Security
- Capacity Building to Secure Inclusive and Sustainable Innovation
- Role of Good Water Governance to Improve Inclusiveness

#### ◆ Global Climate Changes & Impact on Water Resource Management

- Validation of Future Projections
- Creation of Comprehensive Water Database
- Impact of Global Climate Change on Water Resources
- Modelling for Future Trends
- Solutions & Technology Development
- Politics of Water Crisis & Climate Change
- Climate Change and Water Security
- Climate Change & Polar Regions

#### ◆ Enhancing Water Use Efficiency

- Physical, Social and Economical Dimensions
- Technological Aspects
- Environmental Aspects
- Enhancing Water Use Efficiency - Agriculture Sector
- Enhancing Water Use Efficiency - Rural Sector
- Enhancing Water Use Efficiency - Urban Sector
- Enhancing Water Use Efficiency - Industrial Sector
- Strategies to Increase Water Use Efficiency by 20%.

#### ◆ Action Plan for Vulnerable & Over-exploited Areas

- Identification of Critical Areas
- Additional Resource Creation (Rain Water Harvesting, Recycling etc.)
- Detailed Aquifer Mapping for Effective Aquifer Management
- Technologies for Desalination, Recycling & Reuse
- Rejuvenation of Water Bodies & Traditional Water Conservation Structures

#### ◆ Integrated Water Resource Management

- Basin Level Integrated Water Resource Management
- Water Transfers
- Climate Change Considerations
- Water Transfers
- Water Budgeting
- Environmental Flows and Hydro-Ecology - Finding a Path through Polluted Waters

#### ◆ Emerging Technologies in Water Sector

- Water/ Wastewater Treatment
- Water Reuse & Recycling
- Water Quality Management
- Drinking Water: Purification, Bottling, Supply
- Salinity Management
- Latest Technologies in Water Exploration and Management
- Software for Water
- AI & IOT based DSS in Water Management
- Rainwater Harvesting
- Ground Water Management & Modelling
- Technologies for Irrigation and Agriculture
- Water Leakage Technologies
- Utilities and Utility Management

#### ◆ Financial, Institutional, Legal & Policy Issues

- Water Policy and Water Usage Reform
- Water Rights, Pricing & Laws
- Government's Role in Water Management
- Water Access as a Fundamental Right
- Laws to Prevent Pollution of Water Bodies & Aquifers
- Municipalities and Sustainable Water Management at Local Level
- Water Infrastructure – Investment and Financing

## Call for Abstracts

→ An abstract of no more than 500 words is to be submitted.

→ Abstracts can be sent by e-mail to [info@aquafoundation.in](mailto:info@aquafoundation.in)

\* The last date for submitting abstracts is 30<sup>th</sup> June, 2021

# Register as Delegate

→ Registration is mandatory to attend or to present at the Congress.

Participation Category	Early Bird Rates (1 delegate) till 30 <sup>th</sup> June, 2021		Standard Rates (1 delegate) After 30 <sup>th</sup> June, 2021	
	INR + GST 18%	USD + GST 18%	INR + GST 18%	USD + GST 18%
Conference Delegate	1000	20	1200	24
Conference Authors	2500	50	3000	60
Conference Co-Authors	1500	30	1800	36

### Conference Delegate Entitlements:

- Access to all event areas, including all conference rooms, award ceremony room, exhibition halls, etc
- Links to download all the conference sessions
- Conference participation certificate
- Digital copy of full paper volume of the conference

### Conference Author/ Co-Author Entitlements:

- Name of author to appear in the agenda
- Paper presentation in relevant session by the author
- Live Q & A and interaction with audience during the session
- Paper publication in the ISBN referenced proceedings
- Certificate of the paper presentation
- Digital copy of full paper volume of the conference

## Visitor Engagement Opportunity for Industry

Recorded/ Live Company promotion presentation (Industry Slot)	Online Survey
₹ 20,000/- + GST 18%   US\$ 400 + GST 18%	₹ 50,000/- + GST 18%   US\$ 1000 + GST 18%
<ul style="list-style-type: none"> <li>• Name and logo to appear on the promo session list</li> <li>• Up to 15 minutes of recorded/ live presentation in relevant technical session</li> </ul>	<ul style="list-style-type: none"> <li>• A professional survey created and circulated to all registered delegates</li> <li>• Survey responses shared as Excel export</li> <li>• Company branding on survey page, communication sent to survey</li> </ul>

## Exhibition Opportunities

The event provides an ideal platform to showcase your products and services to decision makers and policy makers, in the field of water & environment. Products of interest for exhibition include (listed in alphabetical order to avoid bias), but are not limited to:

- Automation & Sensors for Monitoring
- Decentralised Water Supply Systems
- Filtration Systems
- Geophysical Technologies & Equipments
- Irrigation Technologies
- Leak Detection Technologies
- NRW Reduction Technologies
- Reuse, Recover & Recycle Technologies
- Waste Management Systems
- Water Harvesting
- Water Pollution Monitoring Systems
- Water Purification Products and Systems

## Relevant Sectors for Participation

### Using Recommendations:

- + Ministry of Jal Shakti
- + Ministry of Urban Development
- + Ministry of Environment, Forests and Climate Change
- + Ministry of Earth Sciences
- + Ministry of Science and Technology
- + Ministry of Agriculture & Farmers Welfare
- + Ministry of Housing and Urban Poverty Alleviation
- + Ministry of Power
- + Ministry of New and Renewable Energy
- + Ministry of Mines

### A must attend event for:

- + Policy Makers & Planners
- + Urban Planners, Utilities & Developers
- + Pollution Control Boards
- + Water Resources Departments, Organizations & Industry
- + Products/Services Providers in Water, Waste & Sanitation Sectors
- + Construction & Infrastructure Industry
- + Environmental Companies & Consultants
- + Mining Industry
- + Hydropower, Thermal Power, Nuclear Power & Renewal Energy Industry
- + Dam Owners & Planners
- + Environmentalists
- + Civil Society Members
- + NGOs

## Exhibition Booths

Description	Gold		Silver		Bronze		Poster	
Early Bird (Before 30 June)	₹30000	US\$600	₹20000	US\$400	₹10000	US\$200	₹5000	US\$100
High Price (After 30 June)	₹45000	US\$900	₹30000	US\$600	₹15000	US\$300	₹7500	US\$150
Booth Design	Platinum 3D		Deluxe 3D		Standard 3D		Standard 2D	
Live Chat <sup>##</sup>	5		2		1		-	
Live Video Call <sup>##</sup>	2		1		-		-	
Listing in Downloadable Exhibitor List	Premium (with Logo)		Premium (with Logo)		Standard		Standard	
Contacts Download <sup>##</sup>	Unlimited		Unlimited		Unlimited		-	
Meeting Scheduling <sup>##</sup>	Unlimited		250		100		-	
Downloadable Brochures	10		5		2		-	
Video Presentation	2		1		-		-	
Product Showcase <sup>##</sup>	5		2		-		-	
Share Business Card <sup>##</sup>	Unlimited		Unlimited		Unlimited		Unlimited	

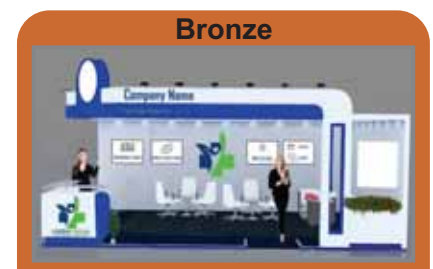
<sup>##</sup>Live Chat – One-to-one web-based chat between an executive of the exhibitor and a visitor at the booth. The number mentioned for each package is the simultaneous executives that can chat with visitors.

<sup>##</sup>Live Video Call – One-to-one video call with the visitors (like a zoom meeting). This is done by creating an instant online meeting in the browser to enable video-based interaction with the visitor. The number mentioned for each package is the simultaneous executives that have a video call with visitors.

<sup>##</sup>Contacts Download – The visitors can drop their virtual business card to be contacted later, same as in traditional exhibits. The exhibitors can download the business cards “dropped” by the visitors to contact them directly. The number mentioned for each package indicates the total contacts that can be downloaded.

<sup>##</sup>Meeting Scheduling – Prospects can be missed when executives are busy with other visitors at an exhibit. The meeting scheduling functionality allows the visitors can request a meeting with the executives for a phone/one-to-one chat/video call on the conference day. These meetings can be requested even before the conference day. A phone meeting can be setup for any time. The number mentioned for each package indicates the total meetings that can be scheduled.

<sup>##</sup>Share Business Card – A virtual meeting means physical business cards cannot be exchanged. We provide a virtual business card to be shared with other delegates and booth visitors. These cards can be downloaded by booth visitors.



**Note :** The final design and style may be different than the images shown above .



# Participation Opportunities

Maximize your success at XV World Aqua Congress 2021

## Advertisement Opportunities

XV World Aqua Congress 2021 is pleased to present you with various Advertising opportunities. Advertisements are available in various sizes. The Advertisements shall be carried out in XV World Aqua Congress 2021 Technical Proceedings. These Proceedings are given away to all participating Delegates which come from backgrounds like : Policy Makers & Planners, Academicians – Scientists & Young Researchers, Water/Oil & Gas/ Mining/ Renewable & Non - Renewable Energy Sectors - Government & Private Professionals, Urban & Rural Planners, Civil Society Members, NGOs.

The Proceedings are also sent to all important libraries and related Ministries and Government, Public & Private organizations. The reach of these Proceedings is both National & International.

Category	INR	USD
Back Cover- Full- Colour	1,00,000	2000
Front Inside Cover	75,000	1500
Back Inside Cover	75,000	1500
Double Spread	75,000	1500
Book Mark	50,000	1000
Full Page – Colour	50,000	1000
Half Page – Colour	40,000	800
Full Page – B&W	35,000	700
Half Page – B&W	30,000	600

## Sponsorship & Promotional Opportunities

To make the optimum use of this platform, get benefitted from the sponsorship opportunities available and increase your brand value. Your logo will be featured in all promotional materials and on site signatures. There are many cost effective sponsorship packages that would suit your needs and budget.

Entitlements	Levels					
	Platinum (1 Sponsor)	Gold	Silver	Theme (1 per theme)	Workshop	Outreach Sponsor/ Media Sponsor
	₹ 3,00,000/- US\$ 6000	₹ 2,00,000/- US\$ 4000	₹ 1,00,000/- US\$ 2000	₹ 1,00,000/- US\$ 2000	₹ 1,00,000/- US\$ 2000	
Official Status	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Theme Sponsor	Workshop Sponsor	Outreach Sponsor/ Media Partner
Free Delegates	15	10	5	5	-	2
One Presentation Slot in Relevant Technical Session	✓	✓	✓	Sponsored theme	-	-
One Exhibit Booth	Gold	Silver	Silver	-	-	-
Advertisement in Proceedings	Full page (Colour)	Half page (Colour)	Full page (B&W)	-	-	-
Name and Logo to Appear Prominently in All the Promotional Emails and Website	✓	✓	✓	✓	✓	✓
Logo in Conference Virtual Lobby, Session Auditoriums, Expo Hall	✓	✓	✓	-	-	-
Exclusive Branding at Inaugural and Concluding Keynote Sessions	✓	-	-	-	-	-
Company Logo to Feature with a Hyper Link on Conference Website	✓	✓	✓	✓	✓	✓
Soft Copies of Corporate Literature/Brochures to be Emailed to All Attendees Post the Conference	✓	✓	✓	✓	✓	-
Custom Survey Emailed to All Registrants Post the Event (to be Provided by Sponsor)	✓	✓	✓	-	-	-
One Webinar Style Technical Workshop of up to 60 Minutes	-	-	-	-	Live Q&A	-
Promotions of Workshop with Pre-registrations	-	-	-	-	✓	-

## Aqua Foundation's Excellence Awards



The "Aqua Foundation's Excellence Awards" are the highest awards given by Aqua Foundation to its members, stakeholders and contributors in recognition of their outstanding achievements in the field of water, environment, energy, earth sciences, atmospheric sciences, planetary sciences, pollution control and sustainability solutions. Aqua Foundation honours, in each World Aqua Congress, individuals & organizations who have made a mark in their respective fields of expertise or have made a significant contribution in the field of water, environment and humanity.

Number of Awards: The number of awards shall be between 0 and 40.

(Please mail at - [praggya@waterawards.in](mailto:praggya@waterawards.in); [info@aquafoundation.in](mailto:info@aquafoundation.in) for nomination form & details).

**\* The last date for submitting Award application is 25<sup>th</sup> July, 2021**

For more details please visit at - [www.waterawards.in](http://www.waterawards.in)



Date: 14<sup>th</sup> - 17<sup>th</sup> September, 2021

Contact : (Ms) Praggya Sharmaa  
Organising Secretary

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World Aqua Congress 2021 Secretariat:

**AQUA FOUNDATION**

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